

WEEKLY PLANNER

EXAMPLE

SUNDAY

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Upload video of sermon and 3 reflection questions to Youtube and Facebook.

MONDAY

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Upload sermon text to website with sub-headings and images. Post link to Facebook & Instagram with an engaging question to encourage comments

TUESDAY

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Gospel reflection post to Facebook and Instagram: Post a link to the Gospel reading, add an image. Ask the question 'How does the Gospel reading touch your life today? What do feel that the Gospel is calling you to do or be? Respond in the comments.'

WEDNESDAY

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Post a vertical short-form video of sermon snippet to Facebook, Instagram, YouTube, TikTok

THURSDAY

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Choose an interesting Greek or Hebrew word from the readings and create a graphic explaining/defining it. Add a question and encourage people to comment.

FRIDAY

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Post an image and text with the focus on social justice, advocacy, or evangelisation with a call to action related to the sermon theme. Link to a local outreach initiative.

SATURDAY

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Share an inspiring quote from the readings or sermon and create a graphic, along with a brief reflection. Encourage followers to share their thoughts in the comments.